

# ANGELA FERRELL

## FLASH PLATFORM DEVELOPER / DESIGNER

### GET IN TOUCH



WEBSITE  
www.angelaferrell.com



MOBILE  
817.691.6516



EMAIL  
angela.ferrell@me.com

### + EXPERIENCE

#### digital diva, inc.

2012 - Now *Principal*

Freelance and contract Flash development and design. Clients include:

- AMS Pictures
- Blockdot, Inc.
- Bottle Rocket Apps
- Infinitude Creative Group
- JCPenney Home Office Digital Platform Division
- Slingshot Agency
- Sq1 Agency

#### imc<sup>2</sup> health & wellness

2007 - 2012 *Senior Multimedia Designer/Developer*

Developed interactive, dynamic web and desktop applications for many of the world's largest and most recognized Pharma brands.

Worked closely with GCD, CD and ACD levels, as well as strategists, writers, and web developers.

#### Electronic Data Systems (now HP Enterprise Services)

2002 - 2007 *EDS User Experience*

Responsible for client consultation, design concept, front-end development and execution of web sites, portals and web applications; interactive Flash media for web, tradeshow kiosks and sales presentations. Was Team Lead for the Visual Design team.

1998 - 2002 *EDS E Solutions Creative Services*

Designed and developed multimedia presentations for marketing and sales.

1993 - 1998 *EDS Internet & New Media*

Designed, authored and was the Production Team Lead for EDS' first Annual Report on CD-ROM.

1986 - 1993 *EDS Corporate Communications*

Designed and produced EDS' first online presentations for Executive Group meetings.

### + PROFESSIONAL SKILLS

	meh	impressive	badass
ActionScript 3 (OOP)	●●●●●●●●	●●●●●●●●	●●●●●●●●
Flash Animation	●●●●●●●●	●●●●●●●●	●●●●●●●●
Banners/Rich Media	●●●●●●●●	●●●●●●●●	●●●●●●●●
AIR for Desktop	●●●●●●●●	●●●●●●●●	●●●●●●●●
AIR for Mobile	●●●●●●●●	●●●●●●●●	●●●●●●●●
Flex Framework	●●●●●●●●	●●●●●●●●	●●●●●●●●
HTML/CSS/ jquery	●●●●●●●●	●●●●●●●●	●●●●●●●●
Web Design	●●●●●●●●	●●●●●●●●	●●●●●●●●
Flash Professional	●●●●●●●●	●●●●●●●●	●●●●●●●●
Dreamweaver	●●●●●●●●	●●●●●●●●	●●●●●●●●
FlashBuilder	●●●●●●●●	●●●●●●●●	●●●●●●●●
Photoshop	●●●●●●●●	●●●●●●●●	●●●●●●●●
Illustrator	●●●●●●●●	●●●●●●●●	●●●●●●●●
InDesign	●●●●●●●●	●●●●●●●●	●●●●●●●●
AfterEffects	●●●●●●●●	●●●●●●●●	●●●●●●●●
Premiere Pro	●●●●●●●●	●●●●●●●●	●●●●●●●●
Final Cut Pro 7	●●●●●●●●	●●●●●●●●	●●●●●●●●

### + PERSONAL SKILLS

	meh	impressive	badass
Organization	●●●●●●●●	●●●●●●●●	●●●●●●●●
Communication	●●●●●●●●	●●●●●●●●	●●●●●●●●
Collaboration	●●●●●●●●	●●●●●●●●	●●●●●●●●

### + AWARDS

**Macromedia International User Conference**  
People's Choice Award Finalist  
EDS Annual Report on CD-ROM

**New Media INVISION Multimedia Awards**  
Sales & Marketing Applications  
EDS Information Technology Center Kiosk